

Promotion Description. This promotion is sponsored by Summit Media Hawaii. The promotion begins MONDAY, AUGUST 7, 2017 at 12:00am and ends on FRIDAY, AUGUST 11, 2017 at 12:00pm. Promotion is void where prohibited. By entering, each entrant accepts and agrees to be bound by these promotion rules.

Eligibility. No purchase necessary to enter or win. Qualifying entrants must be Hawaii residents and 18 years or older at the time of contest period. Employees and immediate family members of employees of Summit Media, TD Food Group, Inc. and participating companies and their respective parent companies, affiliates, subsidiaries, agents, and their advertising and production agencies are not eligible to participate in this promotion. Only one entry per person per day will be accepted.

How to Enter. On either Facebook or Instagram, comment on the post dated AUGUST 7, 2017, tagging a friend and also naming a food typically served at traditional luaus.

Entry materials that have been tampered with or altered are void. Any questions regarding the number of entries submitted by an individual or the authorized account holder of an e-mail address shall be determined by Sponsors in their sole discretion, and Sponsors reserve the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the promotion.

Prize(s). Four (4) winners will each receive five (5) tickets for Duke's OceanFest's "The Great Hawaiian Legends Luau" at the Waikiki Aquarium on Saturday, AUGUST 26, 2017 from 5:30–8:00pm.

How the Prize is Awarded. Four (4) winners will be selected at random, and will be notified on Facebook or Instagram (depending on their method of entry) via announcement posts made at approximately 2:00pm on AUGUST 11, 2017, on both Facebook and Instagram. Prize to be picked up from the Core Group One Office, 928 Nuuanu Avenue, #100, Honolulu, Hawaii 96817 on or before AUGUST 18, 2017.

If prize is not picked up before AUGUST 18, 2017, prize will be forfeited, and another winner will be chosen, with pickup on or before AUGUST 25, 2017, and so on.

Odds of Winning. The odds of winning depend on the number of entries received.

Conditions of Acceptance of Prize. A potential winner may be requested to provide proof that he or she is the authorized account holder of the Facebook/Instagram account associated with a winning entry. Driver's license or other appropriate picture identification may also be required to claim prize.

Winner will be solely responsible for any and all local, state, and federal taxes, as well as license

and registration fees incurred by participating in the promotion, including, but not limited to, transportation costs, gratuities and other items of an incidental nature. Summit Media Hawaii will report any individual winnings over \$600 (in cash or fair market value of goods or services) in a one year period to the Internal Revenue Service. Winners will receive a Form 1099 from Summit Media Hawaii if Summit Media Hawaii reports any winnings to the Internal Revenue Service. Prize may not be exchanged for cash or any other consideration.

Winner agrees to the use of his or her name and likeness in publicity without any additional compensation, except where prohibited by law. By entering this promotion, winner acknowledges that Summit Media Hawaii and all other sponsors and venues, have the right to publicize and broadcast winner's name, voice, and likeness, the fact that he or she won, and all matters incidental thereto.

Limitation on Liability. By entering this promotion, each entrant forever discharges and releases Sponsors, their parent companies, subsidiaries, affiliates, and their respective directors, officers, employees, and agents from any and all liability, claims, causes of action, suits, and demands of any kind arising from or in connection with the promotion, including, without limitation, responsibility for property damage, loss of life, or personal injury resulting from or in connection with participating in the promotion or from or in connection with use or receipt of the prize(s), however caused.

Sponsor's Reservation of Rights. These official rules are subject to modification by Summit Media Hawaii. In the event of a dispute, all decisions made by Summit Media Hawaii are final and binding. Sponsors reserve the right, in their sole discretion, to disqualify any person who tampers with the entry process or the operation of Sponsor's web site, or who otherwise acts in violation of these official rules. Sponsors further reserve the right, in their sole discretion, to cancel, terminate, or modify this promotion if, for any reason, the promotion is not capable of completion as planned, including due to infection by computer virus, technical corruption, force majeure, or non-authorized human intervention that compromises or affects the administration, fairness, integrity, security, or proper conduct of the promotion.

Announcement of Winner. For name(s)/username(s) of the winners, see posts dated AUGUST 11, 2017 on Taco Bell Hawaii's Instagram or Facebook page.